



**DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT
INTEGRAL UNIVERSITY, LUCKNOW**

Date- 05/11/19

NOTICE

All Faculty members, Research Scholars and Students are hereby informed that **Department of Commerce & Business Management** is organizing a Guest Lecture on the topic “**Marketing of Financial Products and Services** ” by **Mr Karamveer Singh Regional Sales Manager – Key Accounts** at Dewan Housing Finance Limited , on **06/11/ /19 (Wednesday) at 09:30AM**, in **Departmental Seminar Hall, 3rd floor, BNLT Block, Integral University, Lucknow.**

* An enthusiastic, dynamic and motivated professional with 12 years plus of hands-on experience in Sales & Customer Service, Financial Products viz Services in Mutual Funds & Insurance Industry, seeking a challenging assignment at a Managerial position in SALES AND BUSINESS DEVELOPMENT In BANKING & FINANCE Good experience of Sales & Marketing of Financial Products, Strong Interpersonal, Team Building & proven Communication and Negotiating Skills. Mr Singh is also responsible to Introduce new HNI’s & Trusts to the company. Mobilized good numbers approx. 22 crs. in a newly launched product i.e. Corporate Deposits. Associated and activated new distributors with good deals for the company.

Dean

F.C.M

Head

D.C.B.M